

The Issue

Diseases from tobacco use are the #1 preventable cause of death, but they don't have to be. In 1990, San Bernardino County had the highest smoking rate in California. Since then, Tobacco Use Reduction Now (TURN), community partners, and the Coalition for a Tobacco-Free San Bernardino County have worked together to make a difference.

San Bernardino County is one of the top ten counties with the most dramatic decrease in tobacco use in California since 1990.

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Tobacco Use in San Bernardino County



2001 California Health Interview Survey (CHIS)

Current Smoker	SB	CA
Adults (18 + years)	20.3%	16.9%
18-24 year olds	20.6%	18.8%
12-17 year olds	5.9%	5.2%

Race/Ethnicity	SB	CA
Latino	13.4%	14.4%
African American	24.1%	20.5%
White	24.3%	18.0%
All others	9%	16.9%



Tobacco Use Reduction Now
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www.sbcounty.gov

Funded by California's Tobacco Tax Initiative Prop 99
MDS 1000566 04/04

CRUSHING TOBACCO'S APPEAL

*Tobacco Use Reduction
Now Program*

*San Bernardino County
Department of
Public Health*



1-800-637-6653